



Global Recruitment
Conference 2008



2008 GLOBAL RECRUITMENT CONFERENCE

**The recruiting conference that networks
the world of recruitment to share best
practice.**

MEDIA SPONSORSHIP

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www.globalrecruitmentconference.com



**2008 Global Recruitment Conference
11-13 November 2008.
Amsterdam Hilton
The Netherlands**

Dear Media Sponsor

About RCE

As the global community continues to shrink, the role of recruiting gets more complex. Recruitment Community Europe has been established by Alan Whitford and Keith Robinson to serve the European staffing and recruitment sector with a range of vertical community applications and services. Our aim is to partner and stimulate debate, best practices and knowledge sharing within the European Recruitment community. Our signature event is the 4th annual Global Recruitment Conference.

For the second successive year, the canal side Hilton Amsterdam Hotel provides a beautiful venue close to some of Amsterdam's exclusive shopping streets. The hotel is in walking distance to such attractions as the Van Gogh Museum, Anne Frank House and the renowned Rijksmuseum.

RCE Global Recruitment Conference 2008 will explore the current issues that local, continental and global recruiters see as key challenges. These include;

- What is the future of recruitment?
- How to build and manage a global hiring team, employee brand or corporate brand?
- Social networking and the impact of new technology on world class career sites.
- Global to local hiring strategies.
- What about the candidate experience on the corporate web site?

Professionals attending this conference are looking for answers to only **ONE** question: "How do I recruit more effectively?" Over 3 days of thought leadership workshops, provocative presentations and topical debating sessions, delegates and suppliers alike take the opportunity to learn and share with industry experts and network with other recruiting leaders from companies across the globe.

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This is a show that's dominated by high-level corporate recruiting professionals with the means - and influence - to choose your company's recruiting products and services. The agenda is designed to assist corporations tackle tough challenges with innovative strategies, enterprising solutions, and cost-saving technologies that will help increase their bottom-line recruiting effectiveness.

Our focus on a single, vital function of HR - recruiting - makes the RCE Global Recruitment Conference the number one destination for vendors to market their products and services to the European corporate purchasing decision maker.

2006/2007 Attendee Demographics and Delegate Companies

Nearly 100% of past delegates represented corporate HR, Talent Management, Recruitment and Resourcing or were heads of significant Lines of Business. The audiences came from a wide range of European and Global 500 companies, including:

ABN AMRO Bank N.V, Accetis International, Adidas-Salomon, Akzo Nobel, Alexander Mann Solutions, Allegis Group, Amazon.com, AMGEN Europe BV, ARA M/V, Aramco Overseas Company, AstraZeneca, Autodesk Inc, Avery Dennison, Barclays Capital, BearingPoint Capital Resource Consulting Group, Careerbuilder, Cigma, Compagnon, Corus, Cummins, Dell Computer Corp, Deloitte, Diageo, Electronic Arts, Enterprise Rent-A-Car, Expedia, Expo Universe, Federal-Mogul Corporation, First Advantage, First Command Financial Group, Fluor BV, Fortis Bank, Freshfields Bruckhaus Deringer, FutureStep, Gillette, GlaxoSmithKline, Global Learning Resources, Inc., Goldjobs.com, Google, Granite Solutions Groupe, Greene, GRG Consulting-Japan, Hadar publishing and advertising, Hewitt, HRlog.nl, ImprovedExperience.com, Intelligence Group, JobsinStockholm.com, Juniper Networks, JWT Specialized Communications, Kinetic Concepts, Inc., Latvijas Mobilais Telefons, LMC, Ltd., Lyondell Chemical Company, Masterfoods/Mars Inc, Maximum, Maxxium, MC Healy & Company, Microsoft Corporation, Microsoft Middle East, Microsoft South Africa. Monster, MRI, Nike, Nokia, Oasis Search Ltd, Peace Family and Media Association, Pfizer Ltd, Philips Electronics, PricewaterhouseCoopers, Progress Software Corporation, Reuters, Rocket Hire, Royal Friesland Foods, Rubbermaid, SABMiller plc, SAERIMNER, UAB, Samo Tech Ltd., SAP AG, Saudi Aramco, Scandinavian Search Group AS, Shell International, SHL Group Limited, Sokrates Recruitment, Starbucks Coffee Company, Stepstone, Swedish National Labour Market Board, Talent Synchronicity, TalentFiber.com, Taleo, The RightThing, TheLadders.com, Time Warner, T-Mobile UK, TMP Worldwide, Ulysses Consulting, UnitedHealth Group, Van de Haterd Consultancy, Vedior, VistaPrint, WCC Services BV, Websense International Inc, Whirlpool of India, WorleyParsons, Xerox, Yahoo! Europe, Zubka GmbH

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Opportunity for Media Sponsors

As a leading proponent of recruitment oriented content and information, you may not wish to take up a full exhibitor or sponsorship package, but still wish to enjoy the benefits of marketing and promotion to the RCE Global Recruitment Conference targeted pan-European and global audience. At the same time, RCE believes that you can contribute substantially to the success of the event.

For that reason, we have developed a unique co-marketing sponsorship programme for a select few media partners,.

Media Sponsorship Package

€1,000

- 1 complementary employee conference pass
- Logo on the conference web site
- Logo and branding at the event
- Delegate rebate programme
 - For each paid for delegate who registers directly from your marketing initiatives, identified by a unique registration code, RCE will provide a rebate to your organization of €100.
 - This rebate will be paid to you upon completion of the conference

Contact Us

For further information and to book your Exhibition and Event Sponsorship packages, please contact either:

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