



Global Recruitment
Conference 2008



2008 GLOBAL RECRUITMENT CONFERENCE

**The recruiting conference that networks
the world of recruitment to share best
practice.**

SPONSORSHIP & EXHIBITOR GUIDE

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www.globalrecruitmentconference.com



**2008 Global Recruitment Conference
11-13 November 2008.
Amsterdam Hilton
The Netherlands**

Dear Exhibitor

About RCE

As the global community continues to shrink, the role of recruiting gets more complex. Recruitment Community Europe has been established by Alan Whitford and Keith Robinson to serve the European staffing and recruitment sector with a range of vertical community applications and services. Our aim is to partner and stimulate debate, best practices and knowledge sharing within the European Recruitment community. Our signature event is the 4th annual Global Recruitment Conference.

For the second successive year, the canal side Hilton Amsterdam Hotel provides a beautiful venue close to some of Amsterdam's exclusive shopping streets. The hotel is in walking distance to such attractions as the Van Gogh Museum, Anne Frank House and the renowned Rijksmuseum.

Proven Success for Exhibitors

The Global Recruitment Conference has come to mean excellent service and outstanding opportunities for vendors to meet with high-level HR and recruiting professionals. We'll deliver on these promises by providing your company with an opportunity to interact with potential customers with a high-profile exhibition booth or through unique sponsorship opportunities.

RCE Global Recruitment Conference 2008 will explore the current issues that local, continental and global recruiters see as key challenges. These include;

- What is the future of recruitment?
- How to build and manage a global hiring team, employee brand or corporate brand?
- Social networking and the impact of new technology on world class career sites.
- Global to local hiring strategies.
- What about the candidate experience on the corporate web site?

Professionals attending this conference are looking for answers to only **ONE** question: "How do I recruit more effectively?" Over 3 days of thought leadership workshops, provocative presentations and topical debating sessions, delegates and suppliers alike take the opportunity to learn and share with industry experts and network with other recruiting leaders from companies across the globe.

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This is a show that's dominated by high-level corporate recruiting professionals with the means - and influence - to choose your company's recruiting products and services. The agenda is designed to assist corporations tackle tough challenges with innovative strategies, enterprising solutions, and cost-saving technologies that will help increase their bottom-line recruiting effectiveness.

Our focus on a single, vital function of HR - recruiting - makes the RCE Global Recruitment Conference the number one destination for vendors to market their products and services to the European corporate purchasing decision maker.

2006/2007 Attendee Demographics and Delegate Companies

Nearly 100% of past delegates represented corporate HR, Talent Management, Recruitment and Resourcing or were heads of significant Lines of Business. The audiences came from a wide range of European and Global 500 companies, including:

ABN AMRO Bank N.V, Accetis International, Adidas-Salomon, Akzo Nobel, Alexander Mann Solutions, Allegis Group, Amazon.com, AMGEN Europe BV, ARA M/V, Aramco Overseas Company, AstraZeneca, Autodesk Inc, Avery Dennison, Barclays Capital, BearingPoint Capital Resource Consulting Group, Careerbuilder, Cigma, Compagnon, Corus, Cummins, Dell Computer Corp, Deloitte, Diageo, Electronic Arts, Enterprise Rent-A-Car, Expedia, Expo Universe, Federal-Mogul Corporation, First Advantage, First Command Financial Group, Fluor BV, Fortis Bank, Freshfields Bruckhaus Deringer, FutureStep, Gillette, GlaxoSmithKline, Global Learning Resources, Inc., Goldjobs.com, Google, Granite Solutions Groupe, Greene, GRG Consulting-Japan, Hadar publishing and advertising, Hewitt, HRlog.nl, ImprovedExperience.com, Intelligence Group, JobsinStockholm.com, Juniper Networks, JWT Specialized Communications, Kinetic Concepts, Inc., Latvijas Mobilais Telefons, LMC, Ltd., Lyondell Chemical Company, Masterfoods/Mars Inc, Maximum, Maxxium, MC Healy & Company, Microsoft Corporation, Microsoft Middle East, Microsoft South Africa. Monster, MRI, Nike, Nokia, Oasis Search Ltd, Peace Family and Media Association, Pfizer Ltd, Philips Electronics, PricewaterhouseCoopers, Progress Software Corporation, Reuters, Rocket Hire, Royal Friesland Foods, Rubbermaid, SABMiller plc, SAERIMNER, UAB, Samo Tech Ltd., SAP AG, Saudi Aramco, Scandinavian Search Group AS, Shell International, SHL Group Limited, Sokrates Recruitment, Starbucks Coffee Company, Stepstone, Swedish National Labour Market Board, Talent Synchronicity, TalentFiber.com, Taleo, The RightThing, TheLadders.com, Time Warner, T-Mobile UK, TMP Worldwide, Ulysses Consulting, UnitedHealth Group, Van de Haterd Consultancy, Vedior, VistaPrint, WCC Services BV, Websense International Inc, Whirlpool of India, WorleyParsons, Xerox, Yahoo! Europe, Zubka GmbH

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The Exhibitor Experience

Exhibitors year on year have expressed their satisfaction with both the quality of the delegates and the outstanding opportunity to share knowledge. And, of course, the real business benefit of marketing their products and services in a relaxed and informal environment, leading to long term business success. Exhibitors in Amsterdam have included the leading suppliers of talent management solutions, recruiting information and branding, online job portals and economic consulting, including:

CareerBuilder, Monster, StepsStone Solutions, Taleo, Recruitmax, Kenexa, Jobster, The Ladders, FirstAdvantage, JWT, TMP Worldwide, BrassRing, Geolabour, Recruiters United, PeopleClick, Mr. Ted, Otys amongst many.

Exhibiting at the 2008 Global Recruitment Conference

RCE is offering a wide array of sponsorship and marketing opportunities at the 2008 event. All of the packages will include branding on the 2008 Global Recruitment Conference website and on-site at the event itself.

Dedicated Exhibition Hall

The Amsterdam Hilton provides an easy access and spacious exhibition hall adjacent to the main conference hall. All networking breaks and lunch are served in the Exhibition Hall, ensuring dynamic traffic flow for delegates and vendors to interact in a comfortable environment.

The 2008 sponsorship and exhibition packages:

Exhibitor Booth

Booth price

€4,000

The Booth Package includes:

- 3m x 2m booth floor space
- One table and two chairs
- Your company name and logo (with hyperlink to your site) and a 50 word description on the website and in the onsite marketing materials
- Two complementary employee full access conference passes
- Promotional materials inserts
- Branding on pre-conference marketing materials
- Marketing to the delegate list via RCE
- Conference discounts for your clients. Enhance your pre-show sales opportunities by offering a 20% full conference discount, exclusively for your clients on your behalf
- Additional exhibitor booth employee registrations are available for only €395 per person

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Sponsorship Opportunities

Activity led sponsorship offers you the opportunity to enhance your brand and image throughout the event with dedicated delegate focused activities. These sponsorships can be taken up individually or as integral elements of our Platinum, Gold and Silver sponsorship packages.

Conference sponsors receive heavy promotion in all RCE marketing materials including: branding on the RCE Global Recruitment Conference website, pre-event marketing and all onsite branding elements.

Amsterdam Official Welcome Reception

Tuesday 11 November 2008

€5,500

Traditionally one of the conference's most popular social events, the welcome reception is held the evening of the pre-event workshops day. A significant number of delegates arrive prior to the first day of the conference, either to take part in the thought leader workshops or to just enjoy a few hours of relaxed time in Amsterdam.

The Welcome Reception sponsorship includes:

- A 90 minute open bar for the delegates, speakers and sponsors
- Hot and cold hors d'oeuvres
- Welcome address to the attendees during the reception
- Recognition as an event sponsor on all event promotions
- Prominent signage at the event
- Display/distribution of sponsor branded 'giveaways'

Exhibit Hall Networking Reception (Evening of Day 1 of the conference)

Wednesday 12 November 2008

€5,500

The Exhibit Hall networking reception will be held on the evening of the first day of the conference. This reception is always festive and very popular with attendees.

The Welcome Reception sponsorship includes:

- A 90 minute open bar for the delegates, speakers and sponsors
- Hot and cold hors d'oeuvres
- Welcome address to the attendees during the reception
- Recognition as an event sponsor on all event promotions
- Prominent signage at the event
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Lunch Sponsorship (Two Available)

Per Day:

€3,500

Lunch is set for 90 minutes each day in the Exhibition Hall.

The lunchtime sponsorship includes:

- Recognition as an event sponsor on all event promotions
- Prominent signage at the event
- Display/distribution of sponsor branded 'giveaways'

Daily Networking and Refreshment Breaks Sponsorship

Per Day

€3,500

There are two 30 minute refreshment break/networking sessions hosted in the Exhibition Hall each day.

The networking break sponsorship includes:

- Recognition as an event sponsor on all event promotions
- Prominent signage at the event
- Display/distribution of sponsor branded 'giveaways'

Registration Sponsor

Registration Desk and Badge/Lanyards

€4,000

All attendees have to register and wear a badge. The registration sponsorship is a great way to be seen by all attendees all of the time. Your sponsorship includes:

- Recognition as an event sponsor on all event promotions
- Logo displayed on registration counters
- Branded lanyards provided to all attendees at registration
- Recognition as an event sponsor on all event promotions.
- Prominent signage at the event.

Delegate Bag

2008 Global Recruitment Conference Delegate Bag

€6,000

Distributed at registration, each attendee will carry the sponsor company's name and logo on delegate bags throughout the event, as well as in the hotel lobby, airports, at future industry events and beyond. Each delegate bag will carry your logo alongside the RCE Global Recruitment Conference logo.

The Sponsorship package includes:

- Production of delegate bags with a one-sided, one-color imprint
- Recognition as an event sponsor on all event promotions
- Free bag insert of company promotional materials.
- Recognition as an event sponsor on all event promotions.
- Prominent signage at the event.

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Platinum, Gold and Silver Sponsorship Packages

Platinum Sponsor (two available)

€17,500

- Exhibition Hall Booth
- 5 complementary delegate passes
- 50% discounted rates for up to 5 additional delegate passes
- 1 evening reception (Pre-event or Conference Day One)
- 1 breakfast workshop/presentation (08:15-09:15)
- 1 Speaker/delegate invitation only exclusive dinner (Pre-event or Conference Day One) for up to 15 attendees

Gold Sponsor (two available)

€10,000

- Exhibition Hall Booth
- 5 complementary delegate passes
- 50% discounted rates for up to 5 additional delegate passes
- 1 lunch sponsorship (Conference Day One or Conference Day Two)

Silver Sponsor (two available)

€6,000

- Exhibition Hall Booth
- 3 complementary delegate passes
- 25% discounted rates for up to 5 additional delegate passes
- Refreshment/networking break sponsorships (Conference Day One or Conference Day Two)

Contact Us

For further information and to book your Exhibition and Event Sponsorship packages, please contact either:

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